

2nd Quarter 2024-2025

Our Mission is to facilitate community collaboration, connect resources, develop innovative strategies and align actions to eliminate substance abuse in DeSoto County.

National Night Out

October 1, 2024



We had the opportunity to participate in the Sheriff's Annual National Night Out at the Turner Center this year. This event provides a safe and fun environment for our community members and there were over 500 people that attended! This was an exciting event as we were able to debut our Hidden in Plain Sight trailer to the community! The simulated bedroom will serve as a hands-on tool to educate parents, teachers and community members about the subtle ways in which children may hide drugs, alcohol, and tobacco in plain sight. Our booth was a huge hit and we are excited for what the future holds with our new education tool.

Red Ribbon Week



We are thankful for our BOCC for the proclamation of Red Ribbon Week that ran from October 23-31st. The theme this year was Life is a Movie, Film Drug Free. We had a fun door decorating contest this year with our elementary schools and they all went above and beyond and our Coalition Members had a very hard time choosing the winners!



All Faiths Food Bank's Annual Turkey Drive

We teamed up with All Faiths Food Bank to help distribute turkeys to our community members for Thanksgiving. We even had our one of favorite Coalition members, Marshal Jones come out and join the fun!



Saturday Night Lights



In December, we brought our trailer to a downtown event, Saturday Night Lights. This event provides free fun activities for families to participate in. We teamed up with our partners, Tobacco Free DeSoto and Captain Zach Mason and had a great time helping kids with their Christmas wish lists while we educated the parents inside the trailer.



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Our Partners























